

CLAIMS

1. An integrated performance management system for a multi-enterprise organization, comprising:
 - means for integrating narrow system feature and performance data in accordance with an organization matrix of market value by enterprise;
 - means for determining value contributions by one or more elements of value, one or more external factors and one or more event risks to a value of an organization matrix of market value by enterprise;
 - means for creating scenarios regarding the evolution of elements of value, external factors and events risks by enterprise;
 - means for determining the mix of narrow system features that optimizes the value of the organization matrix of market value for a given scenario;
 - means for communicating the optimal feature mix to the narrow systems for implementation.
2. The integrated performance management system of claim 1 wherein the organization matrix of market value is subdivided in up to 5 segments of value.
3. The integrated performance management system of claim 1 wherein the organization matrix of market value includes a current operation segment of value.
4. The integrated performance management system of claim 1 wherein the organization matrix of market value includes a real option segment of value.
5. The integrated performance management system of claim 1 wherein the means for integrating narrow systems further comprises tagging narrow system performance and feature data with market value matrix cell designations.
6. The integrated performance management system of claim 1 wherein the matrix of market value includes a derivative segment of value.

7. The integrated performance management system of claim 1 wherein the matrix of market value includes a market sentiment segment of value.

8. The integrated performance management system of claim 1 wherein the value and risk contributions of each element of value are determined in part by the elements relative contribution to driving up to 5 segments of value.

9. The integrated performance management system of claim 1 wherein the risk contributions by element of value can include element variability risk, external factor risk and event risk.

10. The integrated performance management system of claim 1 wherein the value contributions by element of value are determined by a predictive model.

11. The integrated performance management system of claim 1 wherein determining the value contributions by element of value further comprises the use of a vector that summarizes the impact of the element of value on one or more segments of value.

12. The integrated performance management system of claim 1 wherein determining the value contributions by element of value further comprises the use of transaction data that summarize the impact of the element of value on one or more segments of value.

13. The integrated performance management system of claim 1 wherein determining the value contributions by element of value further comprises the use of ratios that summarize the impact of the element of value on one or more segments of value.

14. The integrated performance management system of claim 1 wherein determining the value contributions by element of value further comprises the use of trends that summarize the impact of the element of value on one or more segments of value.

15. The integrated performance management system of claim 1 wherein determining the value contributions by element of value further comprises the use of composite variables that summarize the impact of the element of value on one or more segments of value.
16. The integrated performance management system of claim 1 wherein determining the value contributions by element of value further comprises the use of data summaries that summarize the impact of the element of value on one or more segments of value.
17. The integrated performance management system of claim 1 wherein determining the value contributions by element of value further comprises the use of comparisons to baseline values that summarize the impact of the element of value on one or more segments of value.
18. The integrated performance management system of claim 1 wherein determining the value contributions by element of value further comprises the use of geospatial data that summarize the impact of the element of value on one or more segments of value.
19. The integrated performance management system of claim 1 wherein determining the value contributions by element of value further comprises the use of classified text data that summarize the impact of the element of value on one or more segments of value.
20. The integrated performance management system of claim 1 wherein the organization matrix of market value is defined by up to 5 segments of value and up to 20 elements of value.
21. The integrated performance management system of claim 1 wherein the organization matrix of market value includes financial elements of value.
22. The integrated performance management system of claim 1 wherein the organization matrix of market value includes tangible elements of value.

23. The integrated performance management system of claim 1 wherein the organization matrix of market value includes intangible elements of value.

24. The integrated performance management system of claim 1 wherein the efficient frontier for organization financial performance is calculated and optionally displayed.

25. The integrated performance management system of claim 1 wherein the mix of narrow system features that optimizes the value of the organization matrix of market value is determined by a genetic algorithm.

26. The integrated performance management system of claim 1 wherein determining the mix of narrow system features that optimizes the value of the organization matrix of market value comprises use of an optimization algorithm.

27. The integrated performance management system of claim 1 further comprising means for displaying the optimal value of the organization matrix of market value and the optimal mix of features for a given scenario by enterprise.

28. A system for measuring multi-enterprise organization financial performance, comprising:

means for integrating the organization's narrow systems in accordance with an organization matrix of market value by enterprise;

means for determining value and risk contributions by one or more elements of value to a value of an organization matrix of market value by enterprise;

means for displaying a value of and the value and risk contributions by one or more elements of value to an organization matrix of market value by enterprise.

29. A flexible integration system, comprising:

means for mapping narrow systems to a matrix of market value; and

means for implementing the optimal feature mix identified by analysis of a matrix of market value via the narrow systems.